


| Date                    | Channel   | Content   | Image | Direct Download Link  | Notes |
|-------------------------|-----------|---|-------|---|-------|
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| Wednesday, August 18th  | Facebook  | International Overdose Awareness Day is on August 31st. You can become part of the change. Please share and play your part. #EndOverdosePA #OAD2021 #DifferenceMaker  |       | <a href="http://pastop.org/wp-content/uploads/2021/06/PAS/OAD0821SM17.jpg">http://pastop.org/wp-content/uploads/2021/06/PAS/OAD0821SM17.jpg</a> |       |








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| Tuesday, August 24th   | Facebook  | International Overdose Awareness Day is on 8/31. SHARE, LIKE and help us spread the message that we must end overdose in PA and around the world. #EndOverdosePA #IOAD2021                 |   | <a href="http://pastop.org/wp-content/uploads/2021/06/PAS/OAD0821SM12.jpg">http://pastop.org/wp-content/uploads/2021/06/PAS/OAD0821SM12.jpg</a> |  |
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| Thursday, August 26th  | Facebook  | International Overdose Day is an opportunity to spread awareness or honor the loved ones we have lost. #EndOverdosePA #IOAD2021 |    | <a href="http://pastop.org/wp-content/uploads/2021/06/PASIOAD0821SM16.jpg">http://pastop.org/wp-content/uploads/2021/06/PASIOAD0821SM16.jpg</a> |  |
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| Friday, August 27th    | Facebook  | Spread the word. Naloxone continues to save countless lives. Make a difference. #EndOverdosePA #IOAD2021                        |  | <a href="http://pastop.org/wp-content/uploads/2021/06/PASIOAD0821SM11.jpg">http://pastop.org/wp-content/uploads/2021/06/PASIOAD0821SM11.jpg</a> |  |
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| Tuesday, August 31st | Instagram | International Overdose Awareness Day is a great time to honor and remember the loved ones we have lost to overdose. Post a tribute commemorating someone you know who has been injured or lost to overdose. #EndOverdosePA #IOAD2021 @overdosetribute | Downloadable Vimeo link to use for Instagram<br>  | <a href="https://vimeo.com/582575527">https://vimeo.com/582575527</a>   | <b>Please download the file from Vimeo (original size) for use on Tik Tok and Instagram only</b> |
| Tuesday, August 31st | Twitter   | International Overdose Awareness Day is a great time to honor and remember the loved ones we have lost to overdose. #EndOverdosePA #IOAD2021<br><a href="https://www.youtube.com/watch?v=9ovmYMRzbKQ">https://www.youtube.com/watch?v=9ovmYMRzbKQ</a> | Use the direct link to the right column to share the video from YouTube. The link is already included in the post language to the left.<br> | <a href="https://www.youtube.com/watch?v=9ovmYMRzbKQ">https://www.youtube.com/watch?v=9ovmYMRzbKQ</a>   |  |
| Tuesday, August 31st | TikTok    | International Overdose Awareness Day is a great time to honor and remember the loved ones we have lost to overdose. Post a tribute commemorating someone you know who has been injured or lost to overdose. #EndOverdosePA #IOAD2021 @overdosetribute | Downloadable Vimeo link to use for TikTok<br>   | <a href="https://vimeo.com/582575527">https://vimeo.com/582575527</a>   | <b>Please download the file from Vimeo (original size) for use on Tik Tok and Instagram only</b> |
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| Monday, August 30th | Facebook  | <p>Mañana es el Día Internacional de Concientización sobre Sobredosis. COMPARTE LIKE y demuestre su fuerza al oponerse a la sobredosis. #EndOverdosePA #IOAD2021</p> |    | <a href="http://pastop.org/wp-content/uploads/2021/06/PASIOAD0821SM19.jpg">http://pastop.org/wp-content/uploads/2021/06/PASIOAD0821SM19.jpg</a> |  |
| Monday, August 30th | Instagram | <p>Mañana es el Día Internacional de Concientización sobre Sobredosis. COMPARTE LIKE y demuestre su fuerza al oponerse a la sobredosis. #EndOverdosePA #IOAD2021</p> |    | <a href="http://pastop.org/wp-content/uploads/2021/06/PASIOAD0821SM19.jpg">http://pastop.org/wp-content/uploads/2021/06/PASIOAD0821SM19.jpg</a> |  |
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| Monday, August 30th | Instagram | <p>Mañana es el Día Internacional de Concientización sobre Sobredosis. COMPARTE LIKE y demuestre su fuerza al oponerse a la sobredosis. #EndOverdosePA #IOAD2021</p> |  | <a href="http://pastop.org/wp-content/uploads/2021/06/PASIOAD0821SM20.jpg">http://pastop.org/wp-content/uploads/2021/06/PASIOAD0821SM20.jpg</a> |  |
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| Tuesday, August 31st | Facebook  | Ayúdenos a potenciar la acción y la discusión sobre la prevención y la política de sobredosis basadas en evidencia.<br>#EndOverdosePA<br>#IOAD2021            |    | <a href="http://pastop.org/wp-content/uploads/2021/06/PASIOAD0821SM21.jpg">http://pastop.org/wp-content/uploads/2021/06/PASIOAD0821SM21.jpg</a> |  |
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| Tuesday, August 31st | Facebook  | COMPARTE y GUSTA para enviar un mensaje contundente de que valoramos a las personas actuales y anteriores que consumen drogas.<br>#EndOverdosePA<br>#IOAD2021 |   | <a href="http://pastop.org/wp-content/uploads/2021/06/PASIOAD0821SM22.jpg">http://pastop.org/wp-content/uploads/2021/06/PASIOAD0821SM22.jpg</a> |  |
| Tuesday, August 31st | Instagram | COMPARTE y GUSTA para enviar un mensaje contundente de que valoramos a las personas actuales y anteriores que consumen drogas.<br>#EndOverdosePA<br>#IOAD2021 |  | <a href="http://pastop.org/wp-content/uploads/2021/06/PASIOAD0821SM22.jpg">http://pastop.org/wp-content/uploads/2021/06/PASIOAD0821SM22.jpg</a> |  |
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